



14-15 May 2023 | Al Khobar, Saudi Arabia

DAY 1, 14 May 2023		Location: Al Dana Ballroom
Time	Session Topic	
09:00-09:05	<p>Welcome remarks</p> <p>Master of ceremony: Lama Al-Otaibi, Learning and Development Specialist, EQUATE Petrochemical Company</p>	
09:05-09:10	<p>Opening remarks</p> <p>Khalid Sultan Al-Kuwari, CEO, Q-Chem and Vice-Chairman, Plastics Committee, GPCA</p>	
09:10-10:15	<p>Plenary session</p> <p>Inaugural address: The road ahead - Towards an implementable international instrument on plastic pollution</p> <p>Eng. Ali bin Saeed Al-Ghamdi, CEO, National Center for Environmental Compliance</p> <p>As the 2nd session of the Intergovernmental Negotiating Committee (INC-2) to develop an international legally binding instrument on plastic pollution is fast approaching, Eng. Ali bin Saeed Al-Ghamdi will share updates on the possible core obligations and various potential measures to be implemented in the transition to circularity.</p> <p>Strategic panel: A holistic approach to building global plastic governance</p> <ol style="list-style-type: none"> How can collaboration along the extended global plastic packaging production and after-use value chain, as well as with governments and NGOs, achieve systemic change to overcome stalemates in today's plastics economy in order to move to a more circular model? Global plastic governance landscape, implications for the industry in the context of global commitments and identify gaps in the existing framework. The regional action policy scenario, opportunities and obstacles with the GCC and the evolving business models, consumption models. <p>Moderation by: Udit Arora, Head of Committees Affairs & Economic Research (A), GPCA</p> <p>Panelists:</p> <ul style="list-style-type: none"> Harith Al-Qurtas, Chief Advisor, Ministry of Industry and Mineral Resources Martyn Tickner, Chief Advisor, Circular Solutions, Alliance to End Plastic Waste Maryam Al Mansoori, GM, Rebound Plastics Exchange 	
10:15-11:00	<p>Strategic panel: How is ESG transforming the conversion industry and driving innovation</p> <ol style="list-style-type: none"> Understanding the importance of ESG for the plastics conversion industry Using the plastics innovation engine to move the industry into a positive spiral of value capture, stronger economics, and better environmental outcomes. The four key levers that are essential to bend the plastics curve: markets for recycled (secondary) plastics, technological innovation in plastics, domestic policy measures and international co-operation, including international financing. How can we coordinate and drive communication of the nature of today's situation, the vision of the Circular Plastics Economy, and share best practices and insights. <p>Teaser presentation and moderation by: Dr. Yahya Anouti, Partner & ESG Leader, PwC Strategy& Middle East</p>	




14-15 May 2023 | Al Khobar, Saudi Arabia

	<p>Panelists:</p> <ul style="list-style-type: none"> • Surendra Patawari, <i>Founder & Chairman, Gemini Corporation, Belgium</i> • Chadi Radi, <i>Senior Director, Business Development, Napco National</i> • Shyam Sunder, <i>Group Head, Corporate Banking, Ahli United Bank</i>
11:00-11:30	<p>Coffee break</p> <p>Location: Al Mawad Hall</p>
11:30-12:30	<p>Strategic panel: The role of Extended Producer Responsibility (EPR) in promoting sustainable materials and waste management</p> <p>Through this session speakers will address:</p> <ul style="list-style-type: none"> • Significance of Extended Producer Responsibility (EPR) and the main goals in establishing this kind of a system. • Reviewing best-in-class EPR schemes that have been successful around the world. • How is the GCC working towards developing regulations for EPR. <p>Moderation by: Hani Tohme, <i>MD, Middle East Head of Sustainability MENA Region, Roland Berger</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. Yousuf Abdulla Rebeeh, <i>Chief Engineering Officer, QAPCO</i> • Antonello Ciotti, <i>President, PETCORE Europe and Sr. Bus. Director EAMAEI, Dow P&SP recycling</i> • Gerald Rebitzer, <i>Director Sustainability, Amcor Flexibles</i> • Noor Belfaqeeh, <i>Senior Manager, Corporate Affairs & Communication Arabia, Unilever</i>
12:30-13:45	<p>Lunch and prayers</p> <p>Location: Al Okaz Conference Room</p>
13:45-14:15	<p>A brand owners journey towards circularity</p> <p>Let us look at this through the lens of a brand owner and how did they rethink the way they design, use, and reuse plastics to create a circular economy for plastic?</p> <p>Speaker: Maher Maktabi, <i>Senior Public Affairs Manager, The Coca-Cola Company</i></p>
14:15-14:45	<p>Optimize polyolefin production– A Case Study</p> <p>Machinery suppliers to share latest developments and cutting-edge technologies that optimise productivity, resource efficiency, lower its energy consumption, reduce costs.</p> <p>Speaker: Michael Ahlgrimm, <i>Technical Director, Coperion</i></p>
14:45-15:30	<p>Panel discussion: Upscaling innovative recycling technologies</p> <p>This session will focus on:</p> <ul style="list-style-type: none"> • The current state of affairs and how to mature advanced recycling technologies and setting up end-to-end partnerships. • Underline how waste extraction is critical to meet the objective of a circular economy. • Do we need specialised infrastructure to extract valuable components?



14-15 May 2023 | Al Khobar, Saudi Arabia

	<ul style="list-style-type: none"> Industrial segments that present challenges to recyclers: multilayer packaging/ flexible films and fibre-reinforced thermoplastic composites. <p>Teaser presentation and moderation by: Jonny Goyal, Director, Research and Analysis, Chemical Market Analytics</p> <p>Panelists:</p> <ul style="list-style-type: none"> Oliver Borek, Chief Commercial Officer, Mura Technology Ronald Richa, GM Plastic Recycling, Repeat, Veolia Middle East Dr. Saumitra Saxena, Research Scientist, Clean Combustion Research Center (CCRC), KAUST
15:30-17:00	<p>CIRCUL-A-THON Industrial Design Challenge by SABIC (in partnership with Plug and Play)</p> <p>The CIRCUL-A-THON Challenge, presented by SABIC that brings together creative and visionary designers (Students & professionals) to develop consumer products with innovative material technologies in four plastics segments (Packaging, Electronics, Transportation, and Healthcare). The challenge seeks to create products that feature ease of reuse and recyclability throughout their life cycles, making a positive impact on the environment. Witness ten inspiring designers compete with their designs to win the Grand Prize of \$10,000 in front of an esteemed jury panel.</p>
17:00-17:05	<p>Closing by Emcee</p>
19:30-22:00	<p>Gala dinner</p> <p>Location: Al Dana Ballroom</p> <p style="text-align: right;">Sponsored by:</p> <div style="text-align: right;">  </div>



14-15 May 2023 | Al Khobar, Saudi Arabia

Day 2: 15 May 2023		Location: Al Dana Ballroom
Time	Sessions	
09:00-09:05	<p>Welcome remarks</p> <p>Master of ceremony: Lama Al-Otaibi, Learning and Development Specialist, EQUATE Petrochemical Company</p>	
09:05-09:10	<p>Opening remarks</p> <p>Nadia Al Hajji, CEO, PIC and Vice-Chairman, Plastics Committee, GPCA</p>	
09:10-09:30	<p>Plenary: Macroeconomic trends and its impact on the plastics industry</p> <ol style="list-style-type: none"> 1. Understanding the macroeconomic trends including the circular plastic economy and how they're impacting the industry. 2. The impact of urbanisation, deglobalisation, and international trade flows on the plastics industry. 3. How are fast-changing regulations in the GCC region impacting the future prospects of the plastics industry? <p>Speaker: Sanjay Sharma, VP, Consulting, S&P Global Commodity Insights</p>	
09:30-10:15	<p>Panel discussion: Supporting the development of an automotive industry in the GCC</p> <p>Through this session, we will look at the growing role for plastic applications in transportation:</p> <ol style="list-style-type: none"> 1. Drivers that will help develop an automotive industry in the Arabian Gulf over the next decade 2. In the journey to deliver Saudi Arabia's vision for 2030, are there an areas that need improvement or focus? 3. How can the export-oriented plastics industry support the development of a regional automotive industry? <p>Moderation by: Muhamad Fadhil, SVP, Strategy and Business Development, Argus Media</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. Fahd Aldohish, President and CEO, SNAM Automobiles Industries Co • Dr. Raed Al Zubi, GM, Juffali Chemical Group • Bader Alhuthail, Sr. Manager, Automotive Sector, National Industrial Development Center • Arjun Jindal, Chairman & MD, Machino Polymers Limited 	
10:15-10:45	<p>Coffee break</p> <p>Location: Al Mawad Hall</p>	
10:45-11:30	<p>Panel discussion: Fueling growth - The integral role of plastics in infrastructure</p> <ol style="list-style-type: none"> 1. How modern technical plastics have a major contribution towards improving existing solutions in the oil and gas industry due to state-of-the-art materials that offer a greater range of benefits? 2. Advancements in plastic piping and how irradiated plastic not only helps improve the strength of concrete but also helps reduce greenhouse gas emissions and curb energy consumption. 3. How are plastics supporting the impressive growth in LEED certified buildings with the GCC? <p>Moderation by: Mauricio Dias Amador, Head, Commercial, Precision Group</p> <p>Panelists:</p>	



14-15 May 2023 | Al Khobar, Saudi Arabia

	<ul style="list-style-type: none">• Abdulrahman Al-Awwad, <i>Pipe Technology Sr. Manager, SABIC</i>• Dr. Adel Badghaish, <i>President, National Oilwell Varco</i>• Dr. Suleyman Deveci, <i>Manager, Infrastructure Centre of Excellence, Borouge</i>
11:30-12:15	<p>Panel discussion: Plastic value parks - Accelerating investment and innovation</p> <ol style="list-style-type: none">1. How are value parks accelerating investment and innovation in the region's plastics industry?2. Is the current collaboration with stakeholders from across the value chain, including polymer manufacturers, converters, and service providers proving to be effective or do they need to improve their value proposition?3. How can the value parks support the development of new value chains within the region? <p>Moderation by: David Lines, <i>GM GCC Operations & Global Technical Manager, Astra Polymers</i></p> <p>Panelists:</p> <ul style="list-style-type: none">• Ahmed Al Zahrani, <i>VP, Business & Services, Sadara Chemical Company</i>• Ahmed Abdullah Mohammed Alkuwi, <i>Plastic Park Project Manager, Madayn</i>• Venkat Pisipaty, <i>Head of KEZAD Polymers Cluster, KEZAD Group</i>
12:15-12:30	<p>Closing remarks</p> <p>Dr. Abdulwahab Al Sadoun, <i>Secretary General, GPCA</i></p>
12:30	<p>Lunch and prayers</p> <p>Location: Al Okaz Conference Room</p>