



14-15 May 2023 | Al Khobar, Saudi Arabia

DAY 1, 14 May 2023	
Time	Session Topic
09:00-09:05	Welcome remarks by Emcee
09:05-09:10	Opening remarks Naser Aldousari, CEO, EQUATE Group and Chairman – Plastics Committee, GPCA
09:10-09:30	Keynote session: Sustainability at the centre of strategy - How the plastic industry is redefining itself
09:30-10:15	<p>Strategic Panel: A Holistic approach to building global plastic governance</p> <ol style="list-style-type: none"> How can collaboration along the extended global plastic packaging production and after-use value chain, as well as with governments and NGOs, achieve systemic change to overcome stalemates in today's plastics economy in order to move to a more circular model? Global plastic governance landscape, implications for the industry in the context of global commitments and identify gaps in the existing framework. The regional action policy scenario, opportunities and obstacles with the GCC and the evolving business models, consumption models <p>Moderation by: Udit Arora, Head of Committees Affairs & Economic Research (A), GPCA</p> <p>Panellists:</p> <ul style="list-style-type: none"> Harith Al-Qurtas, Chief Adviser, Ministry Industry Mineral Resources Martyn Tickner, Chief Advisor, Circular Solutions, AEPW Maryam Al Mansoori, General Manager, Rebound Plastics Exchange
10:15-11:00	<p>Strategic panel: How Is ESG transforming the conversion industry and driving innovation</p> <ol style="list-style-type: none"> Understanding the importance of ESG for the plastics conversion industry Using the plastics innovation engine to move the industry into a positive spiral of value capture, stronger economics, and better environmental outcomes. The four key levers that are essential to bend the plastics curve: markets for recycled (secondary) plastics, technological innovation in plastics, domestic policy measures and international co-operation, including international financing. How can we coordinate and drive communication of the nature of today's situation, the vision of the Circular Plastics Economy, and share best practices and insights. <p>Teaser ppt and moderation by: Dr Yahya Anouti, Partner & ESG Leader, PwC Strategy & Middle East</p> <p>Panellist:</p> <ul style="list-style-type: none"> Surendra Patawari, Founder & CEO, Gemini
11:00-11:30	Coffee break
11:30-12:15	<p>Strategic Panel: The role of Extended Producer Responsibility (EPR) in promoting sustainable materials and waste management</p> <ol style="list-style-type: none"> Significance of Extended Producer Responsibility (EPR) and the main goals in establishing this kind of a system Reviewing best-in-class EPR schemes that have been successful around the world How is the GCC working towards developing regulations for EPR. <p>Moderated by: Hani Tohme, Senior Partner, Head of Sustainability MENA, Roland Berger</p>



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	<p>Panellists:</p> <ul style="list-style-type: none"> • Antonello Ciotti, <i>President - PETCORE Europe, Sr. Buss. Director EAMAEI - Dow P&SP recycling</i> • Gerald Rebitzer, <i>Director Sustainability, Amcor Flexibles</i>
12:15-13:30	Lunch and prayers
13:30-14:00	<p>A brand owners journey towards circularity</p> <p>Let us look at this through the lens of a brand owner and how did they rethink the way they design, use, and reuse plastics to create a circular economy for plastic?</p>
14:00-14:30	<p>Innovations in the plastic manufacturing industry – A success story (Joint ppt with a regional converter)</p> <p>Machinery suppliers to share latest developments and cutting-edge technologies that optimise productivity, resource efficiency, lower its energy consumption, reduce costs.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Michael Ahlgrimm, <i>Technical director, Coperion</i> • Marouane Mansour, <i>General Manager, Coperion Middle East Co. Ltd</i>
14:30-15:15	<p>Panel discussion: Upscaling innovative recycling technologies</p> <ul style="list-style-type: none"> • The current state of affairs and how to mature advanced recycling technologies and setting up end-to-end partnerships. • Underline how waste extraction is critical to meet the objective of a circular economy. • Do we need specialised infrastructure to extract valuable components? • Industrial segments that present challenges to recyclers: multilayer packaging/ flexible films and fibre-reinforced thermoplastic composites. <p>Moderated by: Jonny Goyal, Director, Research and Analysis, Chemical Market Analytics</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Steve Mahon, <i>CEO, Mura Technology</i> • Ronald Richa, <i>GM Plastic Recycling - Repeet, Veolia Middle East</i> • Dr. Saumitra Saxena, <i>Research Scientist, Clean Combustion Research Center (CCRC), KAUST</i>
15:15-15:20	Closing by Emcee



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Day 2: 15 May 2023	
Time	Sessions
09:00-09:05	Welcome remarks by Emcee
09:05-09:10	Opening remarks Khalid S. Al-Kuwari, CEO, Q-Chem and Vice-Chairman – Plastics Committee, GPCA
09:10-09:30	Plenary: Macroeconomic trends and its impact on the plastics industry <ol style="list-style-type: none"> 1. Understanding the macroeconomic trends including the circular plastic economy and how they're impacting the industry. 2. The impact of urbanisation, deglobalisation, and international trade flows on the plastics industry. 3. How are fast-changing regulations in the GCC region impacting the future prospects of the plastics industry?
09:30-10:15	Panel discussion: Supporting the development of an automotive industry in the GCC <ol style="list-style-type: none"> 1. Drivers that will help develop an automotive industry in the Arabian Gulf over the next decade 2. In the journey to deliver Saudi Arabia's Vision for 2030, are there any areas that need improvement or focus? 3. How has inflation, rising fuel prices, focus on sustainability impacted the auto industry? Is the plastics industry equipped to assist in this transition to green mobility solutions? 4. How can the export-oriented plastics industry support the development of a regional automotive industry? <p>Moderated by: Muhamad Fadhil, SVP, Strategy and Business Development, Argus Media</p> <p>Panellist:</p> <ul style="list-style-type: none"> • Dr. Fahd Aldohish, President & CEO, SNAM Automobiles Industries Co • Dr Raed Al Zubi, GM, Arabian Chemical Company Latex
10:15-10:45	Coffee break
10:45-11:30	Panel discussion: Fuelling growth - The integral role of plastics in infrastructure <ol style="list-style-type: none"> 1. How modern technical plastics have a major contribution towards improving existing solutions in the oil and gas industry due to state-of-the-art materials that offer a greater range of benefits? 2. Advancements in plastic piping and how irradiated plastic not only helps improve the strength of concrete but also helps reduce greenhouse gas emissions and curb energy consumption. 3. How are plastics supporting the impressive growth in LEED certified buildings with the GCC? <p>Panellist:</p> <ul style="list-style-type: none"> • Abdulrahman Al-Awwad, Pipe Technology Sr. Manager, SABIC
11:30-12:15	Panel Discussion: Plastic value parks - Accelerating investment and innovation <ol style="list-style-type: none"> 1. How are value parks accelerating investment and innovation in the region's plastics industry? 2. Is the current collaboration with stakeholders from across the value chain, including polymer manufacturers, converters, and service providers proving to be effective or do they need to improve their value proposition? 3. How can the value parks support the development of new value chains within the region?



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**INVESTING IN NEW
VALUE CREATION:**
A SUSTAINABLE TRANSFORMATION

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	<p>Moderator: David Lines, <i>GM – GCC & Global Business Development Manager – Petrochemicals, Astra Polymers Compounding Co. Ltd.</i></p> <p>Panellist:</p> <ul style="list-style-type: none">• Ahmed Al Zahrani, <i>VP – Business & Services, Sadara Chemical Company</i>• Ahmed Abdullah Mohammed Alkuwi, <i>Plastic Park Project Manager, Madayn</i>
12:15-12:30	<p>Closing remarks</p> <p>Dr. Abdulwahab Al Sadoun, <i>Secretary General, GPCA</i></p>
12:30	<p>Lunch and prayers</p>