



INNOVATIVE

# PLASTIC DESIGNS

SUSTAINABILITY FOR FUTURE GENERATIONS



10<sup>TH</sup> EDITION | 11 - 12 MARCH 2019 | ART ROTANA, AMWAJ ISLANDS, BAHRAIN

Content partner: Nexant

## PROGRAM

### Day 1: Monday, 11 March 2019

08.00 – 09:00	Registration and welcome coffee
09:00 – 09:10	Opening remarks <b>Ahmed Omar Abdulla</b> , CEO, <b>Borouge</b> and Chairman, <i>Plastics Committee</i> , <b>GPCA</b>
<b>Session 1: Circular economy in plastics: Towards a sustainable future</b>	
09:10 – 09:30	Establishing a circular economy strategy <b>Dr. Maurits van Tol</b> , SVP <i>Innovation and Technology</i> , <b>Borealis</b>
09:30 – 09:50	Circular economy trends around the world <b>Dave Andrew</b> , VP, <i>Sustainability</i> , <b>ExxonMobil</b>
09:50 – 10:10	Circular economy experience from an FMCG giant
10:10 – 10:40	Panel discussion and Q&A
10:40 – 11:10	Networking break
<b>Session 2: Investing in the future of plastics packaging</b>	
11:10 – 11:30	Investing in the future of packaging <b>Joost Verploeg</b> , MD, <i>Africa, Middle East, Indian Subcontinent</i> , <b>Basell International Trading FZE</b>
11:30 – 11:50	Design of packaging for reusability
11:50 – 12:10	Enhancing the use of recycled plastic in packaging <b>Marwan Moubarak</b> , MD, <b>Industrium Group</b>
12:10 – 12:30	Panel discussion and Q&A
12:30 – 14:00	Networking lunch and prayer
<b>Session 3: Creating an environment for plastics industry in the GCC</b>	
14:00 – 14:20	Regulators, standards and enforcement: The golden triangle



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14:20 – 14:40	Recycling landscape in the UAE: GPCA study <b>Aparajith Balan</b> , Associate Director, Frost & Sullivan
14:40 – 15:00	A new strategy for plastic packaging <b>Lorraine Francourt</b> , EHS Director, Chemicals Management and Circular Economy, The Dow Chemicals
15:00 – 15:20	Panel discussion and Q&A
15:20 – 16:20	Networking break
19:00 – 22:00	Gala dinner

### Day 2: Tuesday, 12 March 2019

08:00 – 09:00	Registration and welcome coffee
09:00 – 09:20	Opening address <b>Dr. Waleed Ahmad Al-Shalfan</b> , GM, Technology Petrochemicals SBU, SABIC
<b>Session 4: Sustainability in the global plastics industry</b>	
09:20 – 09:40	Sustainability: More than just corporate responsibility <b>Maitha Al-Marashi</b> , VP – Sustainability, Borouge
09:40 – 10:00	Valuation of environmental benefits, costs and opportunities for continuous improvement
10:00 – 10:20	Plastics recycling: Impact on the polymers industry <b>David Lines</b> , Principal, Energy and Chemicals Advisory – Europe, Africa and the Middle East, Nexant
10:20 – 10:40	Panel discussion and Q&A
10:40 – 11:10	Networking break
<b>Session 5: Value chain collaboration</b>	
11:10 – 11:30	Recycling and recovery of additives into fully regenerated masterbatches



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	<b>Wim de Vos, CEO, Campine</b>
11:30 – 11:50	Improved packaging designs for recyclability
11:50 – 12:00	Case study: Transforming from a scrap pelletizing unit to recycling in the GCC <b>Dr. Ahmad Kussad, GM, Middle East Plastic Industries</b>
12:00 – 12:20	Panel discussion and Q&A
12:20 – 12:30	Closing address <b>Dr. Abdulwahab Al-Sadoun, Secretary General, GPCA</b>
12:30 – 14:00	Networking lunch