GPCA PlastiCon is an annual GPCA event that caters to the plastics segment of the petrochemical industry. The conference provides up to date views, trends and developments in the regional and global plastics conversion industry including detailed information on specific trending topics.

This year’s edition of GPCA PlastiCon will discuss the role of product and process design in advancing plastic sustainability and opportunities for establishing a robust plastic recycling industry in the Arabian Gulf region. It will also assess the latest trends shaping the plastic industry and advocate for healthy regulations and standards that promote a circular economy.

**Key speakers include:**

**Ahmed Omar Abdulla**  
CEO, Borouge and Chairman, Plastics Committee, GPCA

**Dr. Maurits van Tol**  
SVP, Innovation and Technology, Borealis

**Dr. Waleed Ahmad Al-Shalfan**  
GM, Technology Petrochemicals SBU, SABIC

**Maitha Al-Marashi**  
VP – Sustainability, Borouge

**Dave Andrew**  
VP, Sustainability, ExxonMobil

**Wim de Vos**  
CEO, Campine

**Sponsors**

**Borouge**

**Sabic**

**S-Chem**

**Register now!**

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Join us for the 10th GPCA PlastiCon

The 10th GPCA PlastiCon will take place under the patronage of H.E. Shaikh Mohammed bin Khalifa bin Ahmed Al Khalifa, Minister of Oil, Bahrain, at ART Rotana, Amwaj Islands in Bahrain from 11-12 March 2019, under the theme ‘Innovative Plastic Designs: Sustainability for Future Generations’.

With single use plastics coming under increased attack, the regional industry is awakening to a new reality, one where sustainability is at the core of everything we do. From helping global brand owners move to fully recycled and recyclable packaging to ensuring sustainable export growth and job creation for the region’s youth and promoting the establishment of a robust plastics recycling and reuse industry, the region as we know it is beginning to transform. The question of what the future holds, and how this transition can be achieved will be addressed during the 10th GPCA PlastiCon.

The 2019 edition of PlastiCon will promote these topics under the framework of plastic waste value management, by bringing together the various stakeholder groups from the plastics industry, regulators, brand owners, academia, waste management, investors, start-ups, and NGOs. It will continue to promote excellence in plastics, assess the latest trends shaping the industry and advocate healthy regulations and standards that promote a circular economy. Ultimately, it will establish steps towards achieving the systemic shift needed to achieve the vision of a global economy in which plastics never become waste.

Key topics

- Circular economy in plastics: Towards a sustainable future
- Investing in the future of plastics packaging
- Creating an environment for the growth of plastics recycling in the GCC
- Sustainability in the global plastics industry
- Value chain collaboration

Who should attend?

- Plastic converters and compounders
- Resin producers
- Additive and masterbatch manufacturers
- Petrochemical producers
- Plastic machine suppliers
- Extrusion technology providers
- Injection moulding technology providers
- Mould makers
- Plastic collectors and reclaimers
- Users of recycled resins
- Recycling equipment companies
- Food producers
- Packaging equipment manufacturers
- Traders
- Management consultants
- Investors
- Governments representatives and local authorities
- Brand owners - FMCG, healthcare, automotives
- Waste management/collection companies

Download GPCA Conferences app

- Create a profile, connect with delegates and arrange a meeting
- Receive events’ updates and gain access to all social media channels

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2018 attendees:

- Addviant Global Technology
- ADNOC
- Al Rouya
- Al Watania Plastics
- Alittehad Newspaper
- APK AG
- Asiatrade
- Astra Polymers
- BASF Saudi Arabia CO. LTD
- BASF SE
- Borouge
- CNBC
- Cosmoplast
- Dgrade Ltd.
- Dhahran Techno-Valley Company
- DMS
- Dover Chemical Corp
- Emirates Wildlife Society
- EQUATE Petrochemical Company
- France 24/7
- Frost & Sullivan
- Future Plast Industries LLC
- Grace GmbH
- Gulf Packaging
- Gulf Stabilizer Industries
- Gulf Strategy Est. for Commercial Services
- Harwal Group
- Higher Institute for Plastics Fabrication
- Industrium Group
- Ingenia Polymers
- Integra - Global
- ITP Media Group
- JIC
- Jubbail Industrial College
- KACST
- KFUPM
- King Saud University
- Logisticsgulf
- LyondellBasell
- MAPECO
- MEED
- Milliken & Company
- Milliken Europe
- Ministry of Climate Change and Environment
- MJ Additive International LLC
- NAPCO Group of Companies
- NATPET
- Nexant
- Orpic
- Petro Rabigh
- PIC
- Polymerupdate
- PRAXAIR
- RAK Petropack
- RCJY
- Recenso GmbH
- Recycling Technologies
- RFID Industry
- SABIC
- SADARA
- Sahara Petrochemicals Company
- Sankyu Saudi Arabia
- Saudi Chevron Phillips
- Saudi Industrial Development Fund
- Saudi Polymer Company
- S-Chem
- Society of Plastics Engineers (SPE)
- Srithai Superware Public Co. Ltd
- Taghleef Industries LLC
- TASNEE
- Techno Rubber
- Tecnon OrbiChem Ltd
- The Dow Chemical Company
- Townsend Solutions
- UAE Ministry of Climate Change & Environment
- UAE News 247
- UBT
- Union Pipes Industry LLC
- United Accredited Company
- VICO Group
- YOMAR Group

What do people say about the PlastiCon?

“PlastiCon is an important platform where the industry gathers together to exchange their experiences and concerns, and discuss the opportunities and threats facing the industry today.”

Ahmed Omar Abdulla
CEO, Borouge and Chairman, Plastics Committee, GPCA

“I would like to thank GPCA for the excellent organization of the event, and in specific - the level of seniority we have in the room, which both showcases and reflects the important role that GPCA plays on a global level in driving industry growth and sustainability.”

Abdulrahman Al-Fageeh
EVP – Petrochemicals, SABIC

“I think the theme of this year’s PlastiCon is very important. It is an eye opener even for us as producers, and brings a lot of attention to what would happen in the world regarding plastic waste.”

Jamal Malaikah
President and CEO, NATPET

2019 speakers

- Ahmed Omar Abdulla
  CEO, Borouge and Chairman, Plastics Committee, GPCA
- Dr. Maurits van Tol
  SVP Innovation and Technology, Borealis
- Dr. Waleed Ahmad Al-Shalfan
  GM, Technology Petrochemicals SBU, SABIC
- Maitha Al-Marashi
  VP – Sustainability, Borouge
- Dave Andrew
  VP, Sustainability, ExxonMobil
- Wim de Vos
  CEO, Campine
- Lorraine Francourt
  EHS Director, Chemicals Management and Circular Economy, The Dow Chemicals
- David Lines
  Principal – Energy and Chemicals Advisory - Europe, Africa, and the Middle East, Nexant
- Joost Verploeg
  MD, Africa, Middle East, Indian Subcontinent, LyondellBasell
- Marwan Moubarak
  MD, Industrium Group
- Aparajith Balan
  Associate Director, Frost & Sullivan
- Dr. Ahmad Kussad
  GM, Middle East Plastic Industries
- Dr. Abdulwahab Al-Sadoun
  Secretary General, GPCA
- Joost Verploeg
  MD, Africa, Middle East, Indian Subcontinent, LyondellBasell
## Program

### Day 1: Monday, 11 March 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 – 09:00</td>
<td>Registration and welcome coffee</td>
</tr>
</tbody>
</table>
| 09:00 – 09:10 | Opening remarks  
Ahmed Omar Abdulla, CEO, Borouge and Chairman, Plastics Committee, GPCA                   |
| 09:10 – 09:30 | Establishing a circular economy strategy  
Dr. Maurits van Tol, SVP Innovation and Technology, Borealis                                   |
| 09:30 – 09:50 | Circular economy trends around the world  
Dave Andrew, VP, Sustainability, ExxonMobil                                                    |
| 09:50 – 10:10 | Circular economy experience from an FMCG giant                                                |
| 10:10 – 10:40 | Panel discussion and Q&A                                                                     |
| 10:40 – 11:10 | Networking break                                                                             |

### Session 1: Circular economy in plastics: Towards a sustainable future

#### Day 1: Monday, 11 March 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 11:10 – 11:30 | Investing in the future of packaging  
Joost Verploeg, MD, Africa, Middle East, Indian Subcontinent, LyondellBasell                  |
| 11:30 – 11:50 | Design of packaging for reusability                                                          |
| 11:50 – 12:10 | Enhancing the use of recycled plastic in packaging  
Marwan Moubarak, MD, Industrium Group                                                          |
| 12:10 – 12:30 | Panel discussion and Q&A                                                                     |
| 12:30 – 14:00 | Networking lunch and prayer                                                                  |

### Session 2: Investing in the future of plastics packaging

#### Day 1: Monday, 11 March 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 – 14:20</td>
<td>Regulators, standards and enforcement: The golden triangle</td>
</tr>
</tbody>
</table>
| 14:20 – 14:40 | Recycling landscape in the UAE: GPCA study  
Aparajith Balan, Associate Director, Frost & Sullivan                                           |
| 14:40 – 15:00 | A new strategy for plastic packaging  
Lorraine Francourt, EHS Director, Chemicals Management and Circular Economy, The Dow Chemicals |
| 15:00 – 15:20 | Panel discussion and Q&A                                                                     |
| 15:20 – 16:00 | Networking break                                                                             |

### Session 3: Creating an environment for the growth of plastics recycling in the GCC

#### Day 1: Monday, 11 March 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>19:00 – 22:00</td>
<td>Gala dinner</td>
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</table>

### Day 2: Tuesday, 12 March 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 – 09:00</td>
<td>Registration and welcome coffee</td>
</tr>
</tbody>
</table>
| 09:00 – 09:20 | Opening address  
Dr. Waleed Ahmad Al-Shalfan, GM, Technology Petrochemicals SBU, SABIC                     |
| 09:20 – 09:40 | Sustainability: More than just corporate responsibility  
Maitha Al-Marashi, VP – Sustainability, Borouge                                          |
| 09:40 – 10:00 | Valuation of environmental benefits, costs and opportunities for continuous improvement        |
| 10:00 – 10:20 | Plastics recycling: Impact on the polymers industry  
David Lines, Principal, Energy and Chemicals Advisory – Europe, Africa and the Middle East, Nexant |
| 10:20 – 10:40 | Panel discussion and Q&A                                                                     |
| 10:40 – 11:10 | Networking break                                                                             |

### Session 4: Sustainability in the global plastics industry

#### Day 2: Tuesday, 12 March 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 11:10 – 11:30 | The circular masterbatch  
Wim de Vos, CEO, Campine                                                                       |
| 11:30 – 11:50 | Improved packaging designs for recyclability                                                  |
| 11:50 – 12:00 | Case study: Transforming from a scrap pelletizing unit to recycling in the GCC  
Dr. Ahmad Kussad, GM, Middle East Plastic Industries                                           |
| 12:00 – 12:20 | Panel discussion and Q&A                                                                     |
| 12:20 – 12:30 | Closing address  
Dr. Abdulwahab Al-Sadoun, Secretary General, GPCA                                           |
| 12:30 – 14:00 | Networking lunch                                                                             |

### Session 5: Value chain collaboration

#### Day 2: Tuesday, 12 March 2019

<table>
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Lorraine Francourt, EHS Director, Chemicals Management and Circular Economy, The Dow Chemicals |

*Please note the speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topic.

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**Make the best out of your trip to Bahrain this March!**

For the second year in a row, the 10th GPCA PlastiCon and 6th Research and Innovation Summit will be co-located and co-timed in the same week and venue. Do not miss the opportunity to receive a special rate for attending both events. To find out more, contact GPCA’s sales team at sales@gpca.org.ae
Why sponsor?

Sponsors

Sponsor and position your brand as a key industry player and give your organization maximum exposure to an audience of top decision makers by utilizing a sponsorship package at the 10th edition of GPCA PlastiCon.

Choosing to be a sponsor at the GPCA PlastiCon brings you the benefits of supporting a leading industry event with a track record of attracting a high quality professional audience. Sponsorship will reinforce your company’s message, raise brand awareness, and help your business stand out from the crowd. It will also provide an exclusive opportunity for companies to demonstrate real leadership in the region. In addition to gaining access to registered delegates including CEOs, MDs, technology and product development managers, engineers, and other senior executives, sponsors enjoy regular advertising to our targeted industry contacts worldwide in our pre-conference promotions.

Contact the GPCA sales team at sales@gpca.org.ae to learn more about the different types of sponsorship packages available. Bespoke packages can be tailored to meet your specific budget and business objectives.

<table>
<thead>
<tr>
<th>Packages</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond sponsor</td>
<td>SOLD</td>
</tr>
<tr>
<td>Platinum sponsor</td>
<td>SOLD</td>
</tr>
<tr>
<td>Gold sponsor</td>
<td>AVAILABLE</td>
</tr>
<tr>
<td>Silver sponsor</td>
<td>SOLD</td>
</tr>
<tr>
<td>Innovation and sustainability sponsor</td>
<td>AVAILABLE</td>
</tr>
<tr>
<td>Delegate bags</td>
<td>AVAILABLE</td>
</tr>
</tbody>
</table>

All sponsors will have a complimentary stand space at the event.

Location and venue

ART Rotana, Amwaj Islands, Bahrain

ART Rotana is located in Amwaj Islands, a group of man-made islands in the northeast region in Bahrain and only few minutes’ drive from Bahrain International Airport.

The conference and exhibition will be held at the Al Thuraya Ballroom. The gala dinner will be hosted in a scenic view showcasing the modern splendor of the North of Bahrain.

We are delighted to offer delegates special guestroom rates at the ART Rotana, Amwaj Islands. To avail the special rate, please send your request to karen@gpca.org.ae.

Note: Rates are subject to availability at the time of inquiry.

Exhibition space:

Our single exhibition package includes:
- 3x2sqm exhibition stand space
- Logo branding visibility
- Invitation to all social program
- Complimentary half page advert on delegate book
- Complimentary registration for one delegate and one exhibitor pass

To upgrade your exhibitor pass to a conference pass, the cost is:
- GPCA member: 600 USD
- Non-GPCA member: 750 USD

<table>
<thead>
<tr>
<th>Package</th>
<th>Members</th>
<th>Non members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single space</td>
<td>$3,000</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

To find out more about the sponsorship and exhibition opportunities at GPCA events, please contact:

Fiza Khan
Email: Fiza@gpca.org.ae
Tel: +971 4 451 0666 ext. 122

Register now!

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REGISTRATION FORM

Please complete this form and send back to registration@gpca.org.ae or contact Karen Tiosan at Tel: +971 4 451 0666 ext. 125

Registration fee

<table>
<thead>
<tr>
<th>Type</th>
<th>Early bird rate (valid until 25 January, 2019)</th>
<th>Standard rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>GPCA members</td>
<td>$900</td>
<td>$1,100</td>
</tr>
<tr>
<td>Non-GPCA members</td>
<td>$1,200</td>
<td>$1,400</td>
</tr>
<tr>
<td>Converter</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>Academia</td>
<td>$400</td>
<td>$400</td>
</tr>
<tr>
<td>Combined GPCA member rate</td>
<td>$1,600</td>
<td>$2,000</td>
</tr>
<tr>
<td>Combined Non-GPCA member rate</td>
<td>$2,200</td>
<td>$2,600</td>
</tr>
</tbody>
</table>

Delegate details

Title.............................................................. First name.......................................................... Last name..........................................................
Job title.......................................................... Company.......................................................... Country..........................................................
Email............................................................... Telephone....................................................... Mobile..........................................................
Postal address................................................................ Fax...............................................................

Company category

- [ ] Producers
- [ ] Traders
- [ ] Engineering, Procurement & Construction (EPC)
- [ ] Technology providers
- [ ] Consultants
- [ ] Suppliers
- [ ] Academics/Students
- [ ] Other ..........................................................

Booking details

Number of passes........................................... Booking rate................................................... Total amount...............................................

Payment method

Invoice my company
Bank details

Account Name: Gulf Petrochemicals and Chemical Association
Bank: Mashreq Bank
A/C (USD): 0104-48-47064-5
IBAN#: AE290330000010448470645
SWIFT Code: BOMLAEAD
Address: Riqqa Branch, Deira, P.O. Box 5511, Dubai, UAE

Terms and Conditions

1. Registration can only be confirmed upon receipt of payment or proof of payment.
2. Please transfer the full invoice amount. All bank charges are to be borne by the sender.
3. For any cancellation, please notify us within 7 days from the receipt of the invoice. Any cancellation made after 7 days shall not be accepted hence the invoice has to be settled.
4. Any registration cancellation must be notified in writing. Telephone cancellations will not be accepted.
5. A delegate who is not able to attend the conference for whatever reason, has the right to nominate another person to take part in the conference on his / her behalf at no extra cost.

Authorized signature